



# Strategic Planning Initiative Timeline

2014												2015										
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
<b>Preliminary Planning</b>				<b>Data Gathering and Analysis</b>								<b>Design</b>								<b>Implementation</b>		
Appointment and Selection of Strategic Planning Steering Committee		Literature Review, Market Research, Economic Impact Study Review.		Conduct Internal & External Environmental Scans				Development and Commitment to Mission, Values & Vision				Composition of the 2016-2021 Strategic Plan										
				<b>May-June 2014</b> Meet with Institutional Effectiveness to discuss the planning process  Establish Planning Web page and communication process, blog, suggestion box and logo		<b>August 2014</b> Kick-off strategic planning process at In-service  <b>October 2014</b> Activate Steering Team						<b>January -March 2015</b> Conduct internal and external focus groups and surveys						<b>August</b> Initial communication of completed plan (In-Service)  Strategic Planning Guest Speaker-In-service		<b>November</b> Final composition of plan including financial & budgetary considerations  Plan presented to Local Board for approval		
				<b>November 2014-March 2015</b> Data analysis conducted by IE Governance Committee Update Mission, Vision, and Values Statement								<b>March 2015-April 2015</b> College-wide Planning Summit										
				<b>March 2015-August 2015</b> <ul style="list-style-type: none"> <li>• Identification of Strategic Issues</li> <li>• Establishment of goals and strategies</li> <li>• Development of measurable objectives</li> </ul>																		
<b>PHASE I</b>				<b>PHASE II</b>								<b>PHASE III</b>										
<ul style="list-style-type: none"> <li>• Search vendor to conduct Economic Impact Study</li> <li>• Committee appointment &amp; selection</li> <li>• Develop communication strategies related to overall planning process</li> </ul>				<ul style="list-style-type: none"> <li>• Data gathering &amp; analysis</li> <li>• Taxonomy identified</li> <li>• Internal &amp; external data gathered</li> <li>• Situational analysis to be written based on data collected</li> </ul>								<ul style="list-style-type: none"> <li>• Composition of 2016-2021 Strategic Plan</li> <li>• Communication of Plan</li> <li>• Completion of Strategic Plan</li> <li>• Ongoing communication &amp; evaluation of Strategic Plan during 2016-2021</li> </ul>										